

"We live linen"



## PRIVACY POLICY NV FLAX GHEKIERE

### **Who is responsible for processing?**

Your personal data are processed by NV Flax Ghekiere, trading under the name Linvie, with registered office at Toor 2, 8880 Ledegem, with company number 0425.912.746 and telephone number 056/50.99.90, which you can contact at the following e-mail address [info@linvie.be](mailto:info@linvie.be).

### **What is your data processed for?**

Your data are collected and processed for customer and order management purposes (including customer administration, order/delivery follow-up, invoicing, solvency follow-up and sending marketing and personalised advertising.

NV Flax Ghekiere processes the personal data mentioned above on the grounds set out below as referred to in Article 6 of the General Data Protection Regulation:

- legal obligation;
- execution of an agreement or performance of the task entrusted;
- consent obtained from data subject(s);
- legitimate interest.

The processing of personal data within NV FlaxGhekiere is subject to European Regulation 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and to Belgian law, including the law of 30 July 2018 on the protection of individuals with regard to the processing of personal data.

If you oppose the processing of your data, you cannot continue to use our services and products.

### **Where does your data come from?**

We process the data you have communicated to us.

We collect your data based on the use of our online services.

### **To whom do we transfer your data?**

Your personal data will be communicated to third parties with whom an agreement has been concluded (e.g. service providers for website management). These third parties only have access to your personal data to the extent necessary to provide their services. We may also communicate your personal data to third parties if this is necessary for the performance of our legal obligations or the agreement concluded with you.

BV Flax Ghekiere retains your personal data (i) for as long as it is necessary or relevant for the purposes set out, (ii) for the duration it is required to do so by law, or (iii) for as long as any legal dispute or investigations may arise in relation to the services provided by BV Flax Ghekiere.

### **What rights do you have as a data subject?**

In accordance with the legislation, you can access the data. Incorrect data will be corrected at your request. To do so, please send a request to [info@linvie.be](mailto:info@linvie.be), accompanied by a copy of your proof of identity.

If we process your data based on the consent you have given us to do so, you have the right to erase certain data. You also have the right to restrict the processing of certain data, or object to certain processing. You have the right to obtain your data or to transfer it to a new controller.

### **Permission**

Visiting the website and/or submitting personal data and/or placing an order with NV Flax Ghekiere implies your explicit consent to this privacy statement and to the way we collect, use and process your personal data.

"We live linen"



### **Automated decision-making**

Based on the personal data you provide, a fully automated assessment is made with regard to entering into and maintaining a customer relationship.

The elements on which this assessment is based are the existing contacts, payment details, payment deadlines and the volume of orders. You have the right to present your point of view on this assessment. If you wish, both the decision and your point of view can be discussed.

### **Questions or complaints?**

If you have any questions or concerns, please contact us at the following e-mail address: [info@linvie.be](mailto:info@linvie.be).

Should you have any complaints, you can contact the Data Protection Officer or the Data Protection Authority:

*Drukpersstraat 35*

*1000 Brussel*

*+32 (0)2 274 48 00*

<https://www.gegevensbeschermingsautoriteit.be/burger/acties/klacht-indienen>